

KRXI
EEO PUBLIC FILE REPORT
June 1, 2022 - May 31, 2023

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
NSN Digital Content Producer	1-6, 8-11, 17-18, 20-21, 23-24, 26, 28-39, 41, 44-51, 53-54	28
News Anchor/Reporter	1-14, 17-18, 20-26, 29-39, 41, 43-51, 53-54	13
Master Control Operator	1-6, 8-11, 17-18, 20-24, 26-27, 29-39, 41, 44-51, 53-54	27
News Director	1-12, 14, 17-18, 20-24, 26, 29-39, 41, 43-54	52
Digital Content Producer	1-6, 8-11, 17-18, 20-24, 26, 29-39, 41, 44-51, 53-54	32
News Producer	1-6, 8-11, 17-24, 26, 28-39, 41, 44-51, 53-54	41
News Producer	1-6, 8-11, 17-24, 26, 28-39, 41, 44-51, 53-54	28
News Producer	1-6, 8-11, 17-24, 26, 28-39, 41, 44-51, 53-54	19
Digital Sales Coordinator	1-6, 8-11, 17-18, 20-24, 26, 29-39, 41, 44-54	52
Sports Marketing Consultant	1-6, 8-11, 15, 17-18, 20-24, 26-39, 41, 44-51, 53-54	15
Video Editor	1-6, 8-11, 15, 17-18, 20-24, 26, 29-39, 41, 44-51, 53-54	15
Marketing Consultant (Sales Account Executive)	1-6, 8-11, 16-18, 20-24, 26-27, 29-39, 41, 44-51, 53-54	16
Marketing Consultant (Sales Account Executive)	1-6, 8-11, 16-18, 20-24, 26-27, 29-39, 41, 44-51, 53-54	27
Marketing Assistant	1-6, 8-11, 17-18, 20-24, 26-27, 29-39, 41, 44-51, 53-54	27
News Anchor/Reporter	1-12, 15, 17-18, 20-27, 29-39, 41, 43-51, 53-54	15
News Anchor/Reporter	1-12, 15, 17-18, 20-27, 29-39, 41, 43-51, 53-54	27
Sports MMJ	1, 3-4, 6-12, 17-18, 20-26, 29-39, 41-51, 53-54	32
Master Control Operator	1, 3-4, 6, 8-11, 17-18, 20-24, 26-27, 29-41, 44-51, 53-54	27
Master Control Operator	1, 3-4, 6, 8-11, 17-18, 20-24, 26-27, 29-41, 44-51, 53-54	40

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Sports Director	1, 3-4, 6, 8-11, 17-18, 20-24, 26, 29-39, 41, 44-54	52
Creative Services Producer	1, 3-4, 6, 8-11, 14, 17-18, 20-24, 26, 29 -39, 41, 44-51, 53-54	41
Multimedia Journalist (MMJ)	1, 3-4, 6-12, 17-18, 20-26, 29-39, 41, 43-51, 53-54	32

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Alabama A & M University 4900 Meridian Street N Huntsville, Alabama 35811 Url : www.aamu.edu Email : sbgresumes@sbgvtv.com Career Center	N	0
2	Albany State University 504 College Dt Albany, Georgia 31705 Url : www.asurams.edu Email : sbgresumes@sbgvtv.com Career Planning	N	0
3	American Society for Training and Development Sierra Nevada Chapter Reno, Nevada Email : susanherr@mac.com Susan Herr	N	0
4	Arizona State University/Walter Cronkite School of Journalism 555 N Central Ave Ste 302 Phoenix, Arizona 85004 Email : kbordell@asu.edu Karen Bordeleau	Y	0
5	Benedict College 1600 Harden St Columbia, South Carolina 29204 Url : www.benedict.edu Email : sbgresumes@sbgvtv.com Career Center	N	0
6	Brigham Young University 525 South Center St Rexburg, Idaho 83460 Phone : . Url : www.byui.edu Sarie Hurd Manual Posting	Y	0

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7	California Chicano News Media Association USC Annenberg School of Journalism 725 Arizona Ave, Ste 206 Santa Monica, California Phone : 4242299482 Email : ccnmainfo@ccnma.org Fax : 1-424-229-9486 Job Opportunities	N	0
8	Careerbuilder.com 1101 15th St, NW Washington, District of Columbia 20005 Url : http://www.careerbuilder.com Email : sbgresumes@sbgstv.com Aaron Brumfield	N	0
9	Carson City Chamber of Commerce 1900 S Carson St Carson City, Nevada Phone : 775-882-1565 Url : www.carsoncitychamber.org Email : admin@carsoncitychamber.com Fax : 1-775-882-4179 Beverly Eiswert	N	0
10	Center for Cultural Diversity - University of NV 1664 N Virginia St Reno, Nevada 89507 Phone : 775-784-4936 Email : thecenter@unr.edu R. Stewart	N	0
11	Cheyney University of Pennsylvania 1837 University Circle Cheyney, Pennsylvania 19319 Url : www.cheyney.edu Email : sbgresumes@sbgstv.com Career Services	N	0
12	Collective Talent 26150 Herseyvale Franklin, Michigan 48025 Url : http://www.medialine.com Email : bille@michaelsmedia.com Michael Bille	N	0
13	Corporate Recruiter	N	1

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14	Current Employee	N	3
15	Current Employee - Transfer/Promotion	N	3
16	Current Employee/Internal Promotion	N	1
17	DiversityJobs.com 3980 N Broadway, Ste 103-147 Boulder, Colorado 80304 Url : www.diversityjobs.com Email : sbgresumes@sbgstv.com Rob Steward	N	0
18	Elizabeth City State University 1704 Weeksville Rd Elizabeth City, New York 27909 Url : www.ecsu.edu Email : sbgresumes@sbgstv.com Career Center	N	0
19	Employee Referral	N	1
20	Florida A & M University 1601 S Martin Luther Jr Blvd Tallahassee, Florida 32307 Email : sbgresumes@sbgstv.com Career Center	N	0
21	G.I Jobs 420 Rouser Rd Moon Township, Pennsylvania 15108 Url : www.gijobs.com Email : sbgresumes@sbgstv.com R. Brandt	N	0
22	HBCU Connect 750 Cross Point Rd, Ste Q Columbus, Ohio 43230 Url : www.hbcuconnect.com Email : sbgresumes@sbgstv.com William Moss	N	0
23	Hire A Hero PO Box 6808 Morango, California 94705 Url : http://www.hireahero.org Email : sbgresumes@sbgstv.com Broadbean Source	N	0

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24	Howard University 5258 Bryant St, NW Washington, District of Columbia 20059 Url : http://www.howard.edu Email : sbgresumes@sbgstv.com Carol Dudley	Y	0
25	Husson University 1 College Circle New England School of Communications Bangor, Maine 4401 Url : NEWS ONLY Email : verrillr@husson.edu Rodney Verrill	N	0
26	Huston-Tillotson University 900 Chicon Street Austin, Texas 78702 Url : www.htu.edu Email : sbgresumes@sbgstv.com Career Center	N	0
27	Indeed.com - Not Directly Contacted by SEU	N	7
28	Internet Ad-not directly contacted by SEU	N	6
29	Ithaca College 335 Park School of Communications 953 Danby Rd Ithaca, New York 14850 Url : http://www.ithaca.edu Email : sbgresumes@sbgstv.com Broadbean Source	Y	0
30	Journalismjobs.com 72 Plaza Drive 2nd fl Berkeley, California 94706 Url : http://www.journalismjobs.com Email : sbgresumes@sbgstv.com Broadbean Source	N	0
31	Kentucky State University 400 E Main St Frankfort, Kentucky 40601 Url : www.kysu.edu Email : sbgresumes@sbgstv.com Career Center	N	0

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32	LinkedIn 2029 Steirlin Ct Mountain View, California 94043 Url : http://www.linkedin.com Email : sbgresumes@sbgstv.com Account Manager	N	6
33	Media Match 8112 1/2 West 3rd St Los Angeles, California 90048 Url : http://www.media-match.com Email : info@media-match.com Tammy Romaniuk Prong 2 Ended Date: 11/21/2022	N	0
34	Miles College 5500 Myron Massey Blvd Fairfield, Alabama 35064 Url : www.miles.edu Email : sbgresumes@sbgstv.com Career Center	N	0
35	Morgan State University 1700 E Cold Spring Lane Baltimore, Maryland 21251 Url : www.morgan.edu Email : sbgresumes@sbgstv.com Career Center	N	0
36	Nevada Broadcasters Assoc. 1050 E. Glamingo Road Ste S-102 Las Vegas, Nevada 89119 Url : http://www.nevadabroadcasters.org Email : jeanette@nevadabroadcasters.org Jeanette Cerne-Hill	N	0
37	North Carolina A&T University 1601 E Market St Greensboro, North Carolina 27411 Url : www.ncat.edu Email : sbgresumes@sbgstv.com Career Center	N	0

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38	NV Department of Employment Training and Rehab 4001 S Virginia St Reno, Nevada 89502 Phone : 775-284-9660 Fax : 1-775-284-9663 Job Connect Career Services	N	0
39	Purdue Global University 2550 Northwestern Avenue, Suite 1100 Lafayette, Indiana Phone : 312-385-1236 Email : katherine.hood@purdueglobal.edu Katherine Hood	Y	0
40	Radio Recruitment Ad	N	1
41	Sinclair Broadcast Group 10706 Beaver Dam Rd Hunt Valley, Maryland 21030 Url : http://www.sbg.net Email : employment@sbg.com Career Page	N	11
42	Station Website	N	1
43	Talent Dynamics 600 Las Colinas Blvd Ste 100 Irving, Texas 75039 Url : http://www.talentedynamics.com Email : jpumphrey.td@gmail.com Julie Pumphrey	N	0
44	Texas Southern University 3100 Cleburne St Houston, Texas 77004 Url : www.tsu.edu Email : sbgresumes@sbg.com Career Center	N	0
45	The Muse 1375 Broadway New York, New York 10018 Url : http://www.themuse.com Email : sbgresumes@sbg.com Andrea Siegle	N	0

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46	Truckee Meadows Community College 700 Dandini Blvd Reno, Nevada 89512 Phone : 775-673-7000 Url : http://www.tmcc.edu Email : ssullivan@tmcc.edu Fax : 1-775-673-7268 Sidney Sullivan	N	0
47	Tvjobs.com PO Box 4116 Oceanside, California 92052 Url : http://www.tvjobs.com Email : info@tvjobs.com Mark Holloway	N	0
48	University of Arkansas - Pine Bluff 1200 University Dr Pine Bluff, Arkansas 71601 Url : www.uapb.edu Email : sbgresumes@sbgvtv.com Career Center	N	0
49	University of Nevada, Reno Reno, Nevada Phone : 775-682-7114 Gina Russo Manual Posting	N	0
50	West Virginia State University PO Box 1000 Institute, West Virginia 25112 Url : www.wvstateu.edu Email : sbgresumes@sbgvtv.com Career Center	N	0
51	Winston-Salem State University 601 S Martin Luther King Jr Dr Winston-Salem, North Carolina Email : sbgresumes@sbgvtv.com Career Center	N	0
52	Word of Mouth Referral	N	3

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53	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
54	Xavier University 1 Drexel Dr New Orleans, Louisiana 70125 Url : www.xula.edu Email : sbgresumes@sbgtv.com Career Center	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			44

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	8/3/2022	Participation in Job Fairs	Sinclair's SVP of News, News Recruiter, several News Managers and News employees represented all Sinclair News stations at the 2022 NABJ convention/career expo. They met with potential candidates and reviewed resumes and tapes for current and future job openings across the company. All candidates who met with Sinclair during the career fair were followed up with and interviews were set up where applicable.	3	SVP of News News Recruiter Group News Director
2	9/8/2022	Participation in Job Fairs	Patricia Olmstead, Creative Services Director, and Kim Burrows, Assignment Reporter, represented KENV/KNSN/KRNV/KRXI at the UNR job fair. They spoke to students about different opportunities in news. They provided insight on how to dig into stories and how to make commercials. All candidates who were interested in job opportunities were asked to apply through our Sinclair Website at sbgi.net/careers .	2	Creative Service Director Assignment Reporter
3	9/28/2022	Participation in Job Fairs	Patricia Olmstead, Creative Services Director, and Kim Burrows, Assignment Reporter, represented KENV/KNSN/KRNV/KRXI at the TMCC job fair. They spoke to students about different opportunities in news. They provided insight on how to dig into stories and how to make commercials. All candidates who were interested in job opportunities were asked to apply through our Sinclair Website at sbgi.net/careers .	2	Creative Service Director Assignment Reporter

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	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
4	10/10/2022	Sponsorship of events in the community designed to increase public awareness	Kim Burrows and John Linn represented KRVN and KRXI and went and spoke at an English class at Spanish Springs High School. They spoke to the students about editing, video, interviewing, and about being an anchor. They spoke about the preparation needed for these careers and the many position openings at Sinclair as a company.	2	Chief Photographer Assignment Reporter
5	10/13/2022	Sponsorship of events in the community designed to increase public awareness	Kim Burrows and John Linn represented KRXI and KRVN and went to academy of hearts school and spoke to the audio visual class. They discussed the many opportunities that were available at Sinclair. They spoke about careers in video, editing, and sound and what classes and experience it would take to be hired into these kind of positions.	2	Chief Photographer Assignment Reporter
6	12/6/2022	Participation in events or programs sponsored by educational institutions	Andrea Esparaza, Anchor/Reporter at KRVN, went to Sparks Middle School and spoke to a media class. She spoke about her job at News4. She talked about the education she took in order to get the position and the experience it has given her. She also spoke about the many opportunities at Sinclair.	1	Anchor/Reporter
7	1/23/2023	Participation in events or programs sponsored by educational institutions	Madison Macay, morning meteorologist for KRVN, went to Lady of the Snow Elementary School. She spoke to the children about the weather and how to become a meteorologist. She spoke to them about Sinclair opportunities. She even got the children involved with games, pictures and drawings.	1	Am Meteorologist
8	3/2/2023	Participation in events or programs sponsored by educational institutions	Ben Margiott, Anchor/Reporter for KRVN, went to an elementary school and read to the students for national reading day. While he was there, he had discussions about being an anchor on a news program. There were over 60 children in attendance. He spoke with them about what education it took to work as a reporter. He also discussed the many job opportunities with Sinclair both locally and nationally.	1	Anchor/Reporter

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9	3/13/2023	Participation in events or programs sponsored by educational institutions	Our evening Anchors, Joe Hart and Shelby Sheehan for KRNV, went to a learning academy and read books to students. While there, they discussed the news business and what it was like to work on the air. They talked about the education that was needed and how to get into the broadcasting industry.	2	Anchor/Reporter Anchor/Reporter
10	3/29/2023	Participation in Job Fairs	John Linn, Chief Photographer, Kim Burrows, Assignment Reporter, and Andrea Esparza, Anchor/Reporter represented KENV/KNSN/KRNV/KRXI at the Reynolds School of Journalism job fair. They spoke to potential candidates and gave them information about openings at the station. They spoke to them about the many locations and opportunities of Sinclair. All candidates who were interested in job opportunities were asked to apply through our Sinclair Website at sbgi.net/careers.	3	Chief Photographer Assignment Reporter Anchor/Reporter
11	4/21/2023	Participation in events or programs sponsored by educational institutions	Chris Murray, Sports Anchor/Producer, and Mike Stefansson, Director of Sports, participated in a 90 minute career fair at Angas Risley Elementary School, representing KENV/KNSN/KRNV/KRXI. They spoke to around 90 students over three 30 minute sessions ranging from kindergarten to fourth grade. They shared what sports journalists do and presented examples of our interviews, features and shows before doing a Q & A session.	2	Sports Anchor/Producer Director of Sports
12	5/2/2023	Participation in events or programs sponsored by educational institutions	Mike Stefansson, Sports Director, and Shannon Kelly, Anchor/Reporter spoke to a sports and law ethics class at UNR representing KENV/KNSN/KRNV/KRXI. They spoke about job opportunities with Sinclair. They spoke about their career paths and how ethics arise in their work through the news and sports station within Sinclair.	2	Sports Director Anchor/Reporter

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13	5/11/2023	Participation in events or programs sponsored by educational institutions	John Linn, Chief Photographer and Aiden Higgins, Newscast Producer for KRNV went to a job fair at Silver Springs High School. They met with over 50 students who asked questions about the news business and how to get on the air. They spoke to the teens about the education required and the experience they could get in order to start a career path. They spoke about the many locations that Sinclair offers and the job opportunities within.	2	Chief Photographer Newscast Producer